

KRITI BUDHIRAJA

UI/UX DESIGNER AND RESEARCHER

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[LinkedIn](#) | [Portfolio](#)

CAREER SUMMARY

A highly motivated and detail-oriented User Experience Designer with a strong foundation in design thinking, user research, and interaction design. With over 8 years of experience as an Architect and Interior Designer, I excel at translating client needs into innovative, functional, and visually compelling solutions. Proficient in creating user-centred design specifications and ensuring timely project delivery. Having completed a master's degree in User Experience Design, I am eager to bring my multidisciplinary background to dynamic and forward-thinking teams.

SOFT SKILLS

Strong problem-solving | Interpersonal Skills | Collaboration | Time Management | People Management | Communication | Leadership | Attention to detail

TECHNICAL SKILLS

Design Tools: Figma | Adobe Photoshop | Adobe Illustrator | Adobe XD | Framer | Miro | Autodesk AutoCAD

Prototyping & Testing: Wireframing | Usability Testing | A/B Testing

Web & CMS: WordPress (Theme Customization, Content Management)

Other: Microsoft Office

WORK EXPERIENCE

Customer Experience Associate | Next, London, UK

2024 – Present

- Delivered prompt and helpful service at tills and shop floor, assisting **50+ customers per shift** and maintaining **95%+ satisfaction**.
- Processed **300+ apparel and homeware items daily** with high accuracy under tight deadlines.
- Collaborated with team members across departments to streamline workflows, improving **stock turnaround by 10–15%** during peak periods.
- Maintained merchandising standards by organizing stock and display areas, resulting in **visually consistent store layouts** and improved product accessibility for customers.

Proprietor and Principal Designer | Studio Shelter, Delhi, India

2018 – 2024

- Founded and scaled an interior design practice, completing **75+ residential and commercial projects** with **90%+ repeat and referral business** through quality and on-time execution.
- Led **projects end-to-end** from client discovery, concept ideation, and technical drawings (AutoCAD, 3ds Max) to contractor coordination, site execution, and final delivery ensuring designs aligned with client lifestyle and budgets.

- Managed a team of **5 designers and 7 contractors**, mentoring them to improve productivity and quality standards.
- Grew the business to **25+ annual projects** through social media marketing and industry networking.
- Conducted site visits and progress reviews, reducing **rework and delays by 15–20%** and boosting client satisfaction.

Interior Designer | Transform Design, Delhi, India

2017 – 2018

- Prepared **15+ client presentations** with mood boards and 3D visuals to communicate design concepts clearly and secure quick approvals.
- Coordinated with senior designers and site teams, ensuring **100% on-time project completion** across multiple sites.
- Consulted with clients to align designs with preferences and budgets, ensuring **high satisfaction**.
- Produced technical drawings and managed **5 independent projects** from concept to handover.

Architectural Intern | Anupam De & Associates, Mumbai

2015 – 2016

- Prepared detailed **2D AutoCAD drawings** and 3D renders for a flagship commercial project in South Mumbai.
- Assisted senior architects during client meetings and site visits to ensure design alignment.
- Created **BOQs** and reviewed vendor estimates to maintain cost efficiency.
- Collected client feedback and incorporated changes to improve final design outcomes.

EDUCATION

MSc. User Experience Design | Kingston University, London

2024 – 2025

UX for Emerging Technology, User Experience Design (Content),
Beyond Optimising Interaction, Digital Studio Practice

Bachelor of Architecture | University School of Architecture and Planning, Delhi

2011 - 2016

Architectural Design, Urban Issues, Drawing Communication,
Lighting and Acoustics, Building Construction and material,
Built Environment and Spatial Culture

RESEARCH WORK

- Conducted a UX research-led dissertation on designing a **fitness app to support the maternal journey**, focusing on the needs of pregnant and postpartum individuals using user-centred design methods. **2025**
- Designed and prototyped an **interior design app** that enables users to visualise and customise their own spaces. **2024**
- Completed a thesis on designing a **School of Vocational and Cultural Skills** for differently abled individuals. **2015**
- Published a dissertation on **The Role of Interiors in Cafés**. **2014**