

KRITI BUDHIRAJA

UI/UX DESIGNER AND RESEARCHER

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CAREER SUMMARY

A highly motivated and detail-oriented User Experience Designer with a strong foundation in design thinking, user research, and interaction design. With over 8 years of experience as an Architect and Interior Designer, I excel at translating client needs into innovative, functional, and visually compelling solutions. Proficient in creating user-centred design specifications and ensuring timely project delivery. Strong problem-solving skills and a collaborative approach. Having completed a master's degree in User Experience Design, I am eager to bring my multidisciplinary background to dynamic and forward-thinking teams.

PROFESSIONAL SKILLS

Strong problem-solving | Interpersonal Skills | Collaboration | Time Management | People Management
Communication | Leadership | Attention to detail

EDUCATION

MSc. User Experience Design | Kingston University, London **2024 – 2025**

UX for Emerging Technology, User Experience Design (Content),
Beyond Optimising Interaction, Digital Studio Practice

Bachelor of Architecture | University School of Architecture and Planning, Delhi **2011 - 2016**

Architectural Design, Urban Issues, Drawing Communication,
Lighting and Acoustics, Building Construction and material,
Built Environment and Spatial Culture, Research work,
Architectural thesis

TECHNICAL SKILLS

Figma | Miro | Autodesk AutoCAD | Autodesk 3ds Max | Microsoft Office | Adobe Photoshop | Illustrator

WORK EXPERIENCE

Customer Experience Associate | Next, New Malden, London **2024 – Present**

- Delivered prompt and helpful service at tills and on the shop floor, assisting customers with purchases, returns, and inquiries while efficiently resolving issues to ensure a smooth and positive experience.

- Processed apparel and homeware under tight deadlines, maintaining accuracy and quality in a fast-paced environment.
- Worked closely with team members across departments to ensure smooth coordination during busy retail cycles and high-demand period.
- Maintained merchandising standards by organizing stock and display areas, contributing to an efficient and visually appealing store layout.

Proprietor and Principal Designer | Studio Shelter, Delhi

2018 – 2024

Project Management

Ideation

- Active sourcing of clients and understanding their needs & requirements through detailed conversations and site visits.
- Proactive design suggestion of ideas considering their lifestyle and budget.

Design development

- Organize a series of meetings with client to share rough sketches of multiple design alternatives for final approval
- Post sketch finalization convert design into technical working drawings using AutoCAD software.
- Preparation of design across three stages

Preliminary stage - Includes electrical, plumbing, ceiling and flooring design

Advanced stage - Designing of wooden work, material and paint selection for all areas

Final stage - Design finalization after fabric, light and glass selection

Execution

- Evaluation of proposals from different contractors for all the above stages of work.
- Implementation of design at site and conduct regular site visits to ensure correct execution of design as per drawings.
- Continuously monitor progress and take corrective actions for improvisation of designs as necessary.

Business Development

- Set up the business from scratch as a sole proprietor and grew it to a portfolio of 25 annual projects; key growth drivers include exceptional quality of work, client recommendations and timely completion.
- Successfully designed and end to end executed over 75 residences and office spaces in a span of 5 years.
- Responsible for overall administration and smooth functioning of the office.
- Extensive marketing through a combination of social media advertising and attending industry events and conferences.

People Management

- Recruited and managed a team of 5, trained and mentored them.
- Closely monitored their performance and conducted regular feedback sessions to ensure continuous growth.
- Coordinated effectively with design team members, including contractors and vendors to resolve issues and discuss ideas.

- Extensively engaged with clients for relationship building to help promote through word of mouth.

Technical Expertise

- Prepare sketches of a preliminary design and subsequently designing them using AutoCAD software.
- Make 3d designs on 3ds Max to give client a closer look and feel of the design.
- Prepare presentations using MS PowerPoint for design evaluation by client.

Interior Designer | Transform Design, Delhi

2017 – 2018

- Prepared presentations for clients to showcase design ideas with mood boards.
- Coordinated with senior designers, project head and site supervisors ensuring timely completion of projects.
- Consulted with clients to determine preferences to meet overall design goals.
- Drafted and issued all technical drawings like furniture layout, electrical, ceiling, flooring, wooden detailing etc.
- Completed 5 projects independently with a successful handover.

Architectural Intern | Anupam De & Associates, Mumbai

2015 – 2016

- Prepared 2D AutoCAD drawings and renders for one of the key commercial projects in South Mumbai.
- Assisted senior architects in client meetings and site visit.
- Created BOQs and reviewed estimate received from vendors.

RESEARCH WORK

- Conducted a UX research-led dissertation on designing a *Fitness App to Support the Maternal Journey*, focusing on the needs of pregnant and postpartum individuals through user-centred design methods. 2025
- Designed and developed a prototype of an *Interior Design App* that enables users to visualise and customise their own spaces. 2024
- Completed a thesis for designing *A School of Vocational and Cultural Skills for differently abled people*. 2015
- Published a dissertation on *The Role of Interiors in Café*. 2014